



# ACTION PLAN



THE FUTURE OF  
SOCIAL MEDIA YOUR





# IMAGINE

## FIND THE NEXT LEVEL

In Unleashed Core we help and guide you to find your next level in Social Media by a series of steps.

- **IMAGINE** - Find what your future will be like
- **PLAN** - Develop a strategy that will fit your Audience's needs
- **TEAM UP** - Find, Assemble, and Work with the team to set goals to achieve the next level
- **READY FOR LAUNCH** - 3, 2, 1 The Team is ready to go and run social media

## VISION

- Be the leader hispanic church in social media around the world

## THE DISTINCTIVE

- Church provides a LOVE message
- Has the potential to reach all of Latin America

## WHAT DOES THE NEXT LEVEL LOOK LIKE

- A Community that constantly interacts with the content (Like, Share, and Comment)
- Followers all around the globe
- Establish a Social Media Ministry
- Make the streams of the services grow
- Innovate and be the first hispanic church to offer a full church experience online



## MEDIA REACH - NOW



3.2K followers



232 followers



458 followers