



WE WELCOME YOU TO
INTEGRATIONS

T HE PERFECT
BALANCE
BETWEEN

CREATIVITY
& DATA

SMI Social Media integrations

bringing integrations to your social media
A **CREATIVE FOCUSED** WAY OF CONNECTING
YOUR BUSINESS **BRAND-FEEL** TO YOUR SOCIAL
MEDIA THROUGH **DATA BASED** METHODS OF
BRAND AND CONSUMER **ANALYSIS**

utilizing data analysis in
order to build a focused
path towards creativity
our tools

CC
"Creative
Compass"

Brand
Analysis

UEXPERIENCE

THE PRODUCT

SMI

we extend your social media throughout



16 MTHLY posts
2 DLY stories
6 MTHLY videos



16 MTHLY posts
2 DLY stories
6 MTHLY reels



6 MTHLY tiktoks
1 DLY stories

Community
Development
2 monthly visits to
location

Creative
Development
state of the art social
media branding

Data
Summaries
monthly data report &
analysis

THE PRODUCT

SMI

explore SMI

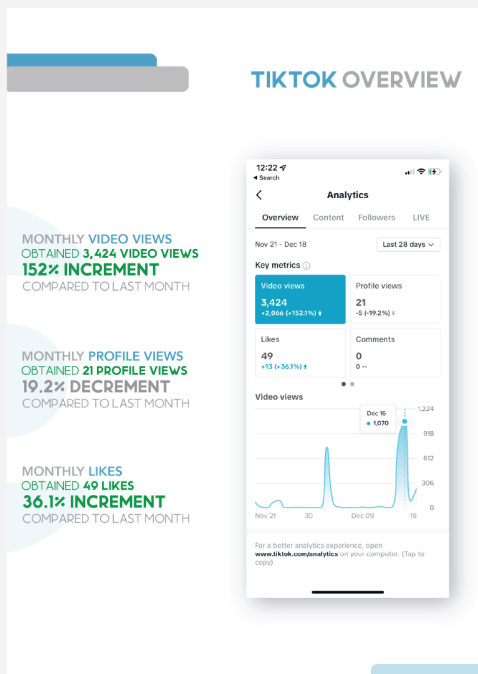
Integration means the perfect balance of
creativity & data

Data
Summaries
+ Social Health Score

Every 30 Days (or cycle as we like
to call it) we generate a report
sumarizing the performace of
your social media accross the
three platforms

The data encompasses and
helps track:

- Reach
- Engagement
- Follows
- Social Health Score (Measured
by UC Data)
 - Data Health
 - Brand Health
 - Community Health



*example

THE PRODUCT

SMI

explore SMI

Bringing the magic of Creativity to you

Creative Development
+ Creative Compass

Our way of connecting creativity
with consistency.

The Creative Compass contains:

- Brand Guidelines & Design Process
- Visual Guide
- Audio Guide
- Schedule



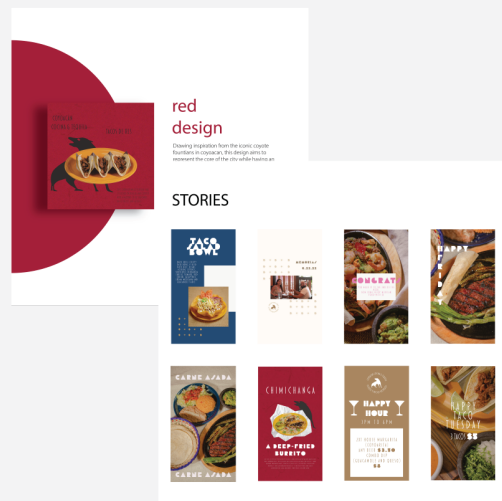
The design concept was developed based on the a very typical Mexico City inspired pallet. The design find their artistry in the golden age of Mexican cinema as well in Frida Kahlo and Diego Rivera
The main themes are respresented in six type of posts each assigned with a color.



Fd text design	Fd filled frame	Fd design
Com filled frame	Fd design	Com filled frame
Fd design	Fd filled frame	Fd text design

FD - FOOD
COM - COMMUNITY

*example



more by unleashed core
creative division



THE PROCESS

SMI

next steps

In 3 easy steps we get your social media going. (2 week process)



Step 1

Fill out UrCore Form that will ask information about your business & other specifics.

Step 2

Set a date and we will come to you to develop your content.

Step 3

We will send you your Creative Compass to approve and we are ready to go!

Product Description

SMI (Social Media Integration)

Social Aspect

- Instagram
 - 16 monthly posts
 - 2 daily stories
 - 6 reels
- Facebook
 - 16 monthly posts
 - 2 daily stories
 - 6 video carousel
 - community & event posts
- Tik Tok
 - 1 daily story
 - 6 Tik Toks

Integration Aspect

- Creative Development
"Creative Compass"
- Data Analysis
 - Monthly Data Summaries
 - Social Health Scores
- Upcoming
 - AI Models (add on to data analysis)
 - U-Hub
 - Free Oss Lokal Lifetime Partner

Subtotal: \$399 Monthly Subscription

No attachments can cancel any month

+ Optional Add Ons

- add a social media account \$199
- add location in same account \$99

coming to the team soon

coming to the SMI team very soon for no added cost!

We are proud to announce the incorporation of AI To Unleashed Core

expected spring 23

Open AI
+ Predictability Models

We love to provide you with the latest tech; that is why we announce to you that in addition to the already existing Data Analysis tools & SMI Social Health Score, we are incorporating AI with predictability models in order to understand your audience more in depth and always keep you ahead of the curve.

Maximizing your SMI Experience

expected fall/winter 23

U-HUB

This 2023 we are expanding the SMI experience by bringing you a control center where you will be able to access all your data analysis, raw data, upload community photos, chat with us real time, request special events & updates + access all your SMI Tools from one place.

Bringing the community to you

expected summer 23

Oss Lokal
Partner

We are gifting everyone in the SMI Ecosystem a Oss Lokal Partner lifetime subscription. Oss Lokal is a project that as part of our dedication and love for local community & businesses seeks out to connect business to their surrounding community through experiences.